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For 29 years Dell has been helping our customers bring their dreams to life. That is the

philosophy that guides our business, but it’s also the inspiration behind our commitment to

corporate responsibility.

We are working with governments, NGOs, researchers, private enterprises and our industry

peers to address important societal issues from better health care to a cleaner environment.

We are doing this with our own groundbreaking innovations, and also by providing the

technological power that fuels the big ideas of our customers, partners and team members.

A great example is Project Ophelia, an ultra-compact device we developed that enables users

to transform any capable display into a thin client. These devices, which are about the size of a

USB stick, are extremely energy efficient — you can run 16 of them on the same energy it takes

to run a compact fluorescent light bulb. And because of their portability and efficiency, we are

exploring ways to deploy them in remote areas of the world to bring education to and expand

horizons for people with limited or no previous access to the power of technology.

We’ve partnered with physicians and researchers to develop a high-performance computing

system that speeds the analysis of pediatric cancer patients’ tumor cells and enables medical

professionals to collaborate virtually in real time. Dell technology and support, combined

with the innovation and expertise of these partners, is making it possible for doctors to begin

administering personalized treatment to children within days of diagnosis instead of months.

In our own operations, we are using technology and social media to mobilize our greatest

philanthropic resource — our global team. We are helping team members connect directly to

charities through an innovative online community where they can volunteer, give and engage

others in a cause. Last year the Dell team collectively logged more than 700,000 volunteer

hours, almost 70 percent more than the year before and well above our goal.

This report details our recent progress, achievements and steadfast commitment to put our

technology solutions to work where they can do the most good in the world. I’m very proud

of all we’re doing, within Dell and in partnership with others, to power the possible for people

and the planet we all share.